

# Sustainability Management

Creating and Sharing the Value of Growth

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# Why Sustainable Development?



Picture 1: Sustainability Events



“ Sustainability focuses on meeting the needs of the present without compromising the ability of future generations to meet their needs ”

## What is Sustainability ?

Source: ThaiBev Sustainability report (SR), page 25

Webpage: [http://sustainability.thaibev.com/en/home\\_about.php](http://sustainability.thaibev.com/en/home_about.php)

# What is Sustainability



With focuses on meeting the needs of the present without compromising the ability of future generations to meet their needs **Is there any framework ?**

## Global Sustainable Development (UNSDGs)



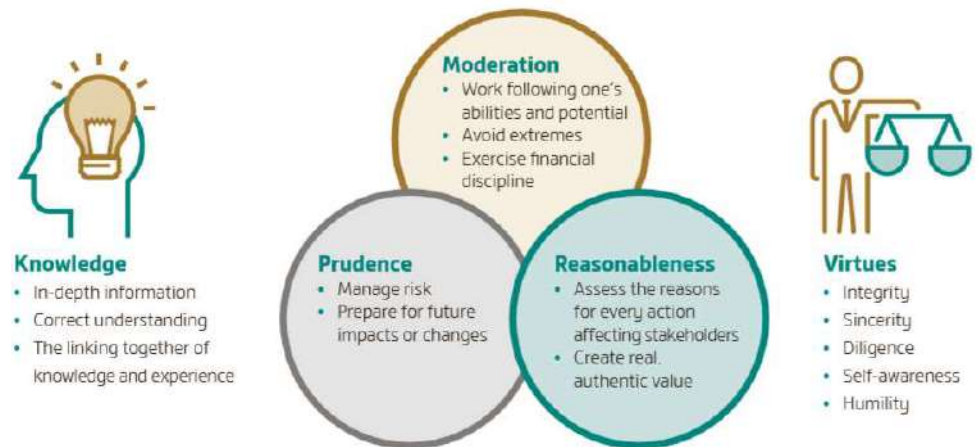
### 17 Goals to Transform Our World

The 17 Goals were adopted by all UN Member States in 2015, as part of the 2030 Agenda for Sustainable Development. Private companies will adopt the UNSDGs goal the best fit to their organization.

Picture 2: UNSDGs 17

Webpage: <https://www.undp.org/sustainable-development-goals>

## Thai Sustainable Development : SEP 3 principles



Picture 3: The Sufficiency Economy Philosophy (SEP) consists of 3 principles:

Moderation, Reasonableness, and Prudence with foundations of knowledge and virtue.



# Thai Beverage Public Company Limited or ThaiBev

## Creating and Sharing the Value of Growth

ThaiBev remains committed to become a stable and sustainable ASEAN leader as a total beverage company.

ThaiBev advances our business through **innovation** and **delivering products that meet consumers' needs** while improving the environment and the **quality of life of people in our communities and society.**

ThaiBev's mission in “**Creating and Sharing the Value of Growth**” is the foundation that will propel ThaiBev to become a stable and sustainable total beverage leader in Thailand and ASEAN.





# At ThaiBev, we carefully manage our ESG

## Why we need to understand ESG ?

Environmental, social, and governance (ESG) criteria are a set of standards for a company's behavior used by socially conscious investors to screen potential investments. **Environmental** criteria consider how a company safeguards the environment. **Social** criteria examine how it manages relationships with employees, suppliers, customers, and the communities where it operates. **Governance** deals with a company's leadership, executive pay, audits, internal controls, and shareholder rights.

source: <https://www.investopedia.com/terms/e/environmental-social-and-governance-esg-criteria.asp>

## ThaiBev manage our ESG in these 17 categories, 4 Strategic pillars.



### Environmental

1. Energy Management
2. Climate Change
3. Waste, Packaging, and Circular Economy
4. Water Stewardship



### Social & Art and Culture (incl. Employee)

1. Communities Development & Partnerships (including Art and Culture)
2. Corporate Consumer Accountability
3. Consumer Health and Safety
4. Business Partners Capability Development
  
5. Human Capital Development
6. Talent Attraction & Retention
7. Employees Wellbeing
8. Human Rights



### Governance (Economic)

1. Corporate Governance & Business Ethics
2. Sustainable Supply Chain
3. Innovation
4. Health and Nutrition
5. Data Security and Privacy

Source: ThaiBev Sustainability report, page 33

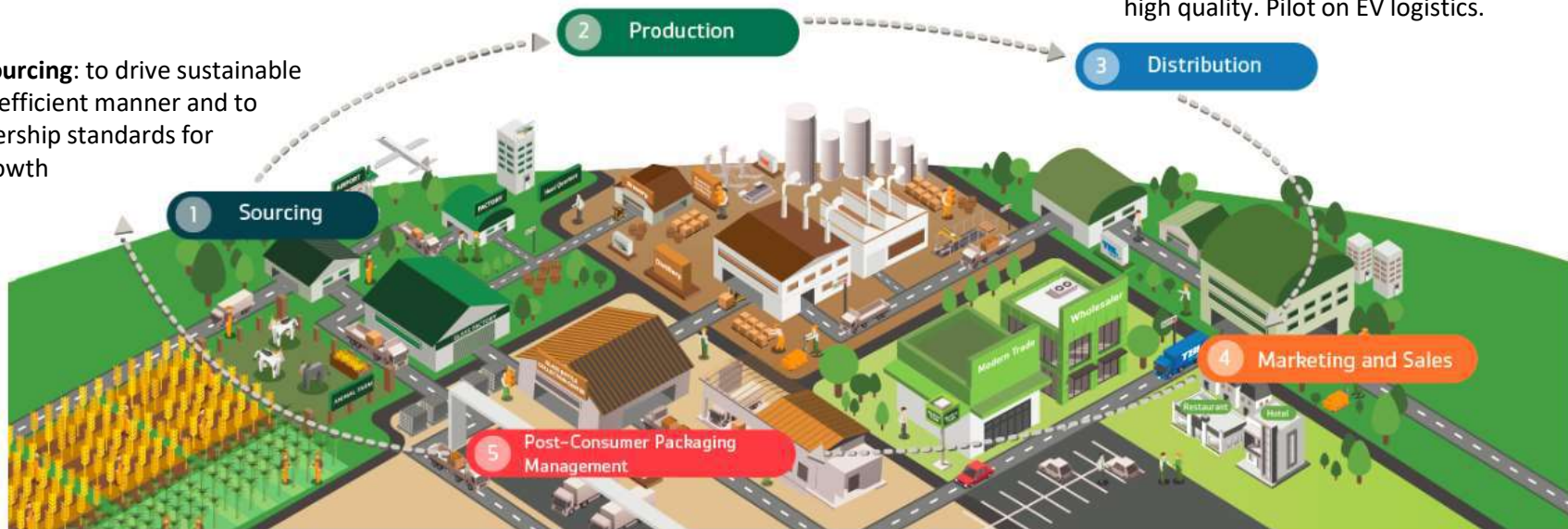
Webpage: [http://sustainability.thaibev.com/en/home\\_about.php](http://sustainability.thaibev.com/en/home_about.php)

# ThaiBev Value Chain Management

**Caring for the Environment:** In every stage of the manufacturing process, ThaiBev cares about safety and is conscientious about the use of various resources like water and energy, ensuring that it provides good value and maximum benefit without polluting the environment and surrounding communities.

**Green Logistics:** ThaiBev prioritizes good planning and strong, comprehensive distribution channels, ensuring that merchandise reaches its destination on time and in high quality. Pilot on EV logistics.

**Sustainable Sourcing:** to drive sustainable sourcing in an efficient manner and to develop partnership standards for sustainable growth



**Reusable, Recycle Packaging, and Recycled material:** good packaging should not only protect the product and make it look pleasing, but also be reusable in the manufacturing process (using materials and packages such as paper boxes, cushioning, glass bottles, aluminum can, and plastic), ThaiBev designs packaging made of reusable materials, to reduce waste arising from consumption.

**Sustainable Marketing & Brand:** ThaiBev manage our ethical marketing and brand management, while delivers products for the consumer through efficient distribution channels.

# Sustainability Industry Standards, Frameworks and ESG Raters

Some organizations simply provide **frameworks** for disclosure and do not evaluate companies.



Some **passively** pull information from sustainability reports, aggregate data, and add ratings.



Some **purchase** data and ratings from other raters and add rankings.



Some **actively** request information, aggregate data, and add ratings.



Source: [www.ERM.com](http://www.ERM.com)



# ThaiBev Sustainability Achievement



ThaiBev has grown to become a leading total beverage company in ASEAN and determine to achieve sustainable development goals in environmental, social, and economic dimensions.

Moreover, ThaiBev is the first Asian company to be selected as a sustainability leader in the beverage industry for 4 consecutive years. These achievements reflect ThaiBev's determination to continue sustainability development.



Member of  
**Dow Jones  
Sustainability Indices**  
Powered by the S&P Global CSA



\*As of the official announcement date in November 2021

**S&P Global**

**Trucost  
ESG Analysis**

Source: ThaiBev Sustainability report, page 21

Webpage: <https://sustainability.thaibev.com/en/index.php>

# ThaiBev Sustainability Report 2021

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For more information and good practices, you may find more information in our Sustainability report 2022



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