

An aerial photograph of a lush green forest with a central pond. A large, semi-transparent dark circle is overlaid on the image, containing the text. To the right of the circle, there is a graphic of four concentric white circles, resembling a target or bullseye.

# Meeting sustainability requirements together

David Coldrey  
20 July 2022

# SAP's sustainability approach – our dual role

SAP's purpose is to help the world run better and improve people's lives

## Sustainability

Creating Positive Economic, Environmental and Social Impact  
within Planetary Boundaries

### Enabler

Providing products and services  
that meet the sustainability challenges  
and opportunities of our customers

### Exemplar

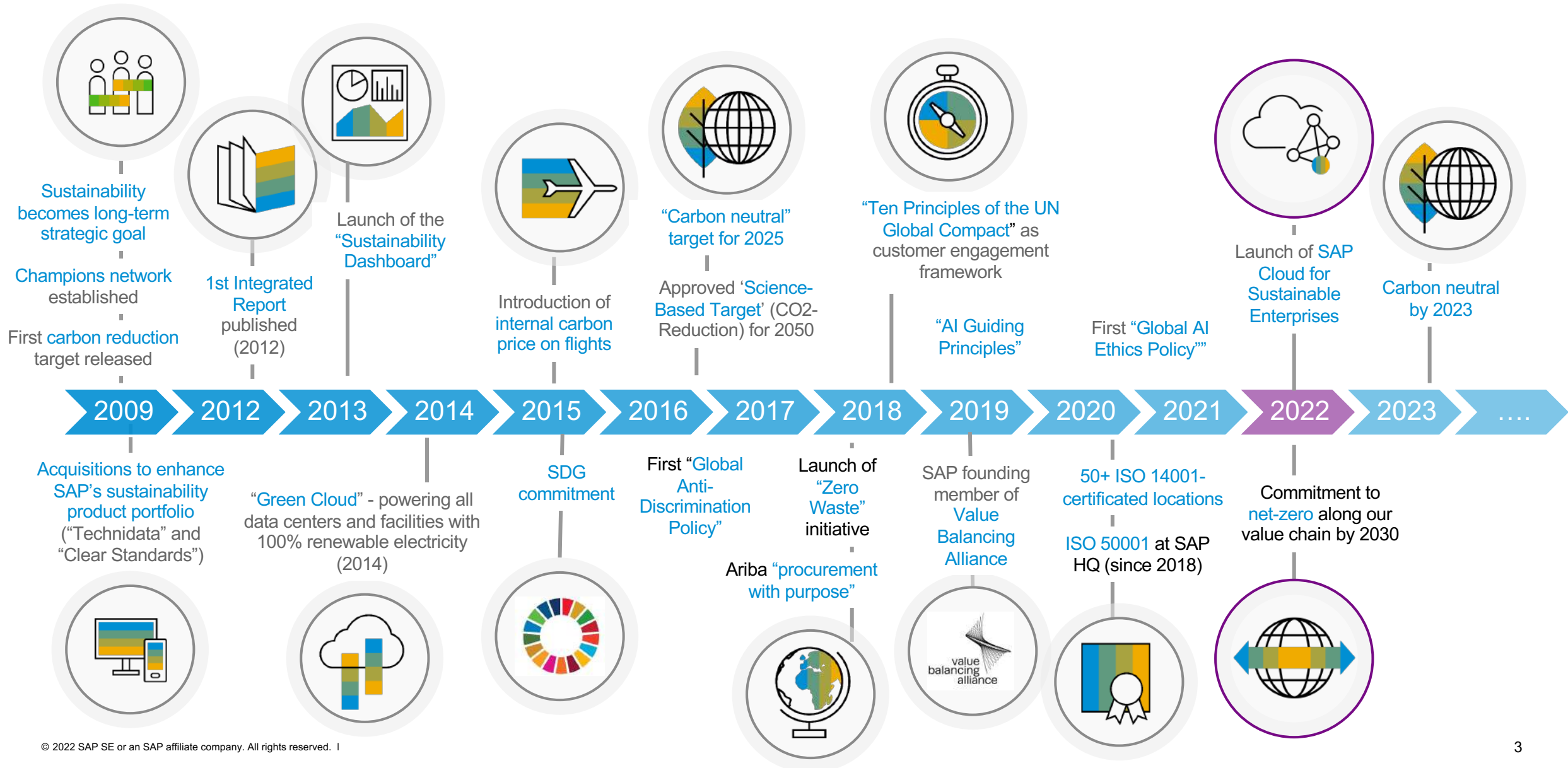
Leading by example in our own  
sustainable business operations  
and practices

*UN Sustainable Development Goals as common global framework*



*SAP can directly or indirectly impact progress on all 17 UN SDGs*

# Sustainability at SAP – important milestones



# Three key steps for sustainability

Starting with sustainable business strategy & roadmap

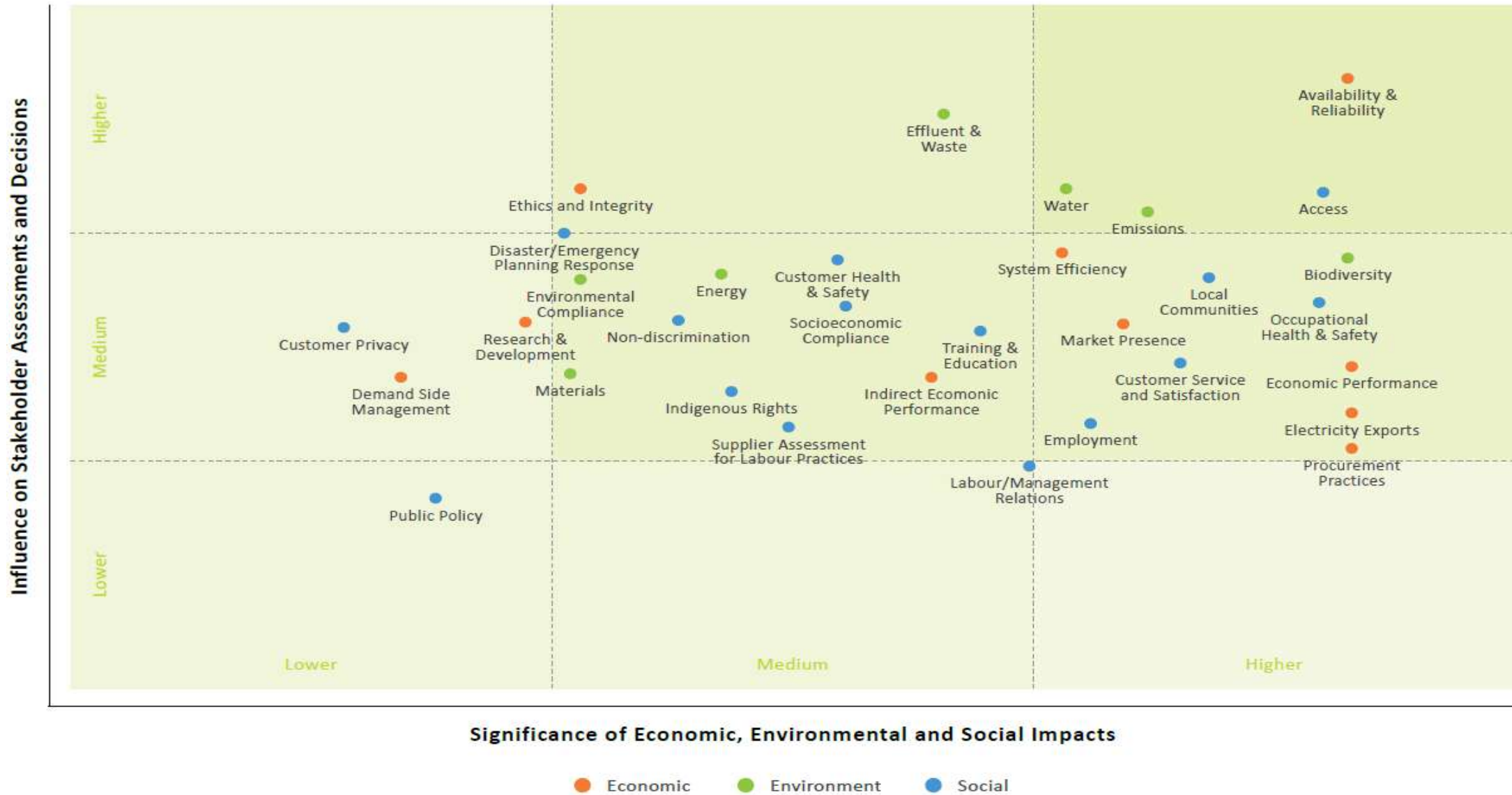


Sustainable value creation



Business transformation

# Company XYZ Materiality Matrix (example)



# SAP's 3 Zeros Strategy for Sustainability

A blueprint to integrate sustainability data into business processes across all value chains to drive performance, new products & new markets



## Zero Emissions with **Climate Action**

Manage environmental footprint including compliance, regulations & carbon-trading.



## Zero Waste with **Circular Economy**

Redefine design, production, demand and supply of products through their use cycles for reusability, waste reduction and new value creation.



## Zero Inequality with **Social Responsibility**

Safeguard social responsibility across workforce, sourcing, and procurement to enable equality and social equity.

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## Holistic Steering and Reporting



Combine, connect and link financial and non-financial views metrics into one holistic reporting. Embedded, validated, real-time data to effectively understand, analyze, and guide compliance, reporting & opportunities.



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## Industry Relevance





# SAP Enabler strategy for a sustainable company



## Climate Action with Zero Emissions

Build true cost values into end-to-end management of enterprises and across business networks

[SAP Product Footprint Management](#)  
Reduce GHG emissions along the value chain

**SAP Product Footprint Management for Clean Operations**  
Product-level Natural Capital Accounting for SMB nodes in the supplier networks of Larger Enterprise

[SAP Environment Management](#)  
Emission management and carbon tracking

[E-Mobility](#)  
Maintain your electric car fleet

[Sustainable Travel \(Concur\)](#)  
Understand and mitigate your CO<sub>2</sub> emissions caused by business travel



## Circular Economy with Zero Waste

Building resilience and circularity principles into supply chain, material flows, markets, and resource consumption

[Responsible Design and Production](#)  
Sustainable packaging reporting/extended producer responsibility/scenario modelling

**Responsible Sourcing and Marketplace\***  
Supplier risk, ethical sourcing, and secondary marketplace

[SAP Rural Sourcing Management](#)  
Responsible sourcing

[GreenToken](#)  
Co-mingled raw material tracing

[SAP Ariba Supplier Risk Management](#)  
Responsible sourcing

**Resource Recovery and Reuse\***  
Downstream material analytics solutions to support extended producer responsibility, waste infrastructure investment, and responsible sourcing

**Responsible Consumption\***  
CX solutions to engage customers in sustainable brand and product experiences

**SAP Logistics Business Network\***  
Material traceability solution



## Social Responsibility with Zero Inequality

Ensuring continuous improvement in safe, equitable, and compliant businesses, within the company and across the value chain

[SAP Environment, Health, and Safety](#)  
Reduce risks to foster safe operations

**Success Factors**  
ISO 30414 human capital reporting

**SAP Qualtrics**  
Manage your customer sustainability engagement

**SAP Business Integrity Screening**  
Anomaly detection and prevention to mitigate fraud risk and reduce losses

**SAP Product Compliance**  
Product and chemical compliance-safety data sheet, label, and dangerous goods management



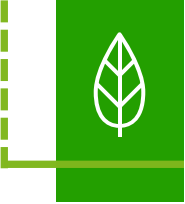
## Holistic Steering and Reporting

Mapping operational data to show impact with holistic sustainability reporting to enable sustainable business steering and decisions

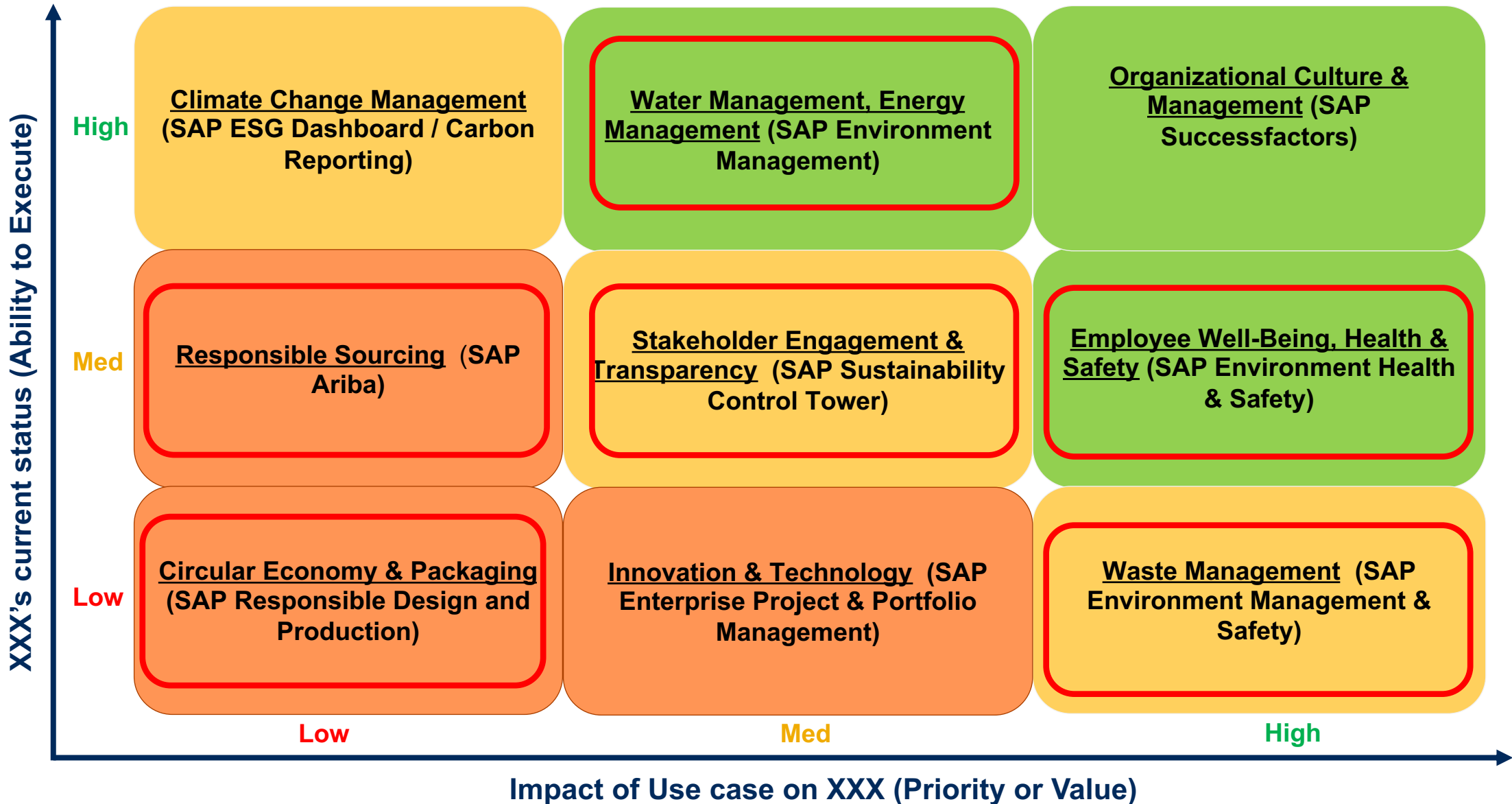
[SAP Sustainability Control Tower](#)  
Next-gen sustainability performance management

[SAP Profitability and Performance Management](#)  
Sustainability acceleration package

\* planned



# Example of a Sustainability Digitalization Roadmap (outside in)





# Thank You

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